



REGISTRATION FORM

SPECIAL OFFER UNTIL SEPTEMBER 12TH

WORLD BUSINESS FORUM

SEPTEMBER 23-24, 2008 - RADIO CITY MUSIC HALL* - NEW YORK CITY

For registration or more information on the program, please visit our website at **wbfn.com**, call **866 711 4476**, or fax this registration form to **212 308 6788**.

NAME _____

TITLE _____

DEPARTMENT _____

COMPANY _____

INDUSTRY _____

COMPANY TYPE

PUBLIC

PRIVATE

FAMILY OWNED

COMPANY SIZE (EMPLOYEES) <50

50 to 100

101 to 500

501 to 1000

> 1000

ADDRESS _____

CITY _____

STATE/PROVINCE _____

ZIP/POSTAL CODE _____

COUNTRY _____

EMAIL _____

BUSINESS PHONE NUMBER _____

FAX NUMBER _____

Payment Options

Check enclosed (*Make check payable to HSM Americas, Inc.*)

Bill me

Visa

Mastercard

American Express

Diners Club

Discover

CARD NUMBER _____

EXPIRATION DATE _____

CARDHOLDER'S NAME _____

CARDHOLDER'S SIGNATURE _____

Pricing (Exclusive offer until September 12th, 2008)

Early Registration Price: \$2,290 Tickets _____

Gold Package (5 tickets): \$10,950 (save \$500)

Platinum Package (10 tickets): \$20,900 (save \$2,000)

Reserved Seating

\$600 per person

Networking Lunches

Day 1, September 23rd: \$90 per person

Day 2, September 24th: \$90 per person

General Networking

General Networking

Green Business & Sustainability

International Business

Finance & Profitability

Small & Medium-Sized Businesses

VIP PASS: \$3,500 Tickets _____

(Includes Forum ticket and exclusive amenities. See page 11 or website for details.)

Special Management Program with Marcus Buckingham

Before September 12th: \$3,900 Tickets _____

Corporate Offer (5 tickets): \$17,250 (\$3,450 each)

Cancellation & refund policy: If you request cancellation up to 60 days prior to the event ("Cancellation Deadline"), the refund will be processed in the same manner (i.e. credit card, check, etc.) that the registration payment was made, less a processing fee of \$350 per ticket. For cancellations in writing requested after the Cancellation Deadline and before 10 days prior to the event ("Credit Deadline"), a credit refund will be granted for HSM events to be held until 12/31/2009 for the value of your purchase. After the Credit Deadline tickets may only be transferred to a substitute participant.

We reserve the right to cancel the event, and if this occurs, we shall refund the total fee paid.

Scheduling: We reserve the right to make any changes without prior notice.

Detailed Terms and Conditions can be found in the Register section at wbfn.com

CODE: **BNY/5MD/WEB1/08**